



empowerher

LEADERSHIP NETWORK
FOR CANADIAN HEALTHCARE LEADERS

Sponsorship Opportunities

About us:

The EmpowerHER Leadership Network is a ground-breaking initiative dedicated to empowering and networking female leaders in Canadian healthcare. As an industry-leading event, we are inviting your organization to join us in supporting and engaging with the brightest minds and changemakers in healthcare. The

event will take place virtually with a final in-person networking event, offering unique and innovative sponsorship opportunities with a strong focus on social media exposure.

Why sponsor us:

By sponsoring the EmpowerHER Leadership Network, you will:

- Gain visibility among a targeted and influential audience of female healthcare leaders.
 - Demonstrate your organization's commitment to diversity, inclusion, and the advancement of women in healthcare.
 - Maximize your brand's reach through our extensive social media presence, ensuring strong online engagement.
 - Establish and strengthen relationships with key healthcare leaders and organizations.
 - Showcase your support for empowering female leaders within the healthcare industry.
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1 Platinum Sponsor - \$10,000

- Exclusive recognition as the Platinum Sponsor in all event promotions.
- Prominent placement of your organization's logo on the event's landing page.
- Five (5) dedicated social media posts recognizing your support with the potential to reach thousands of industry professionals.
- A spotlight feature in our event email newsletters sent to our extensive network.
- Opportunity to provide a one-minute video message or presentation during one of the sessions.
- Four complimentary registrations for the EmpowerHER Leadership Network.
- Direct networking opportunities with our speakers and participants.
- Post-event acknowledgement and a personalized thank-you letter.
- The ability to toast the graduates on the final day of the series.
- The ability to join all sessions and deliver opening remarks.

2 Gold Sponsor - \$5,000

- Recognition as the Gold Sponsor in all event promotions.
- Placement of your organization's logo on the event's landing page.
- A dedicated social media post recognizing your support with significant online exposure.
- Inclusion in event email newsletters sent to our extensive network.
- Two complimentary registrations for the EmpowerHER Leadership Network.
- Networking opportunities with our speakers and participants.
- Post-event acknowledgement and a personalized thank-you letter.
- The ability to join one session and deliver remarks.

3 Silver Sponsor - \$2,500

- Recognition as the Silver Sponsor in event promotions.
- Placement of your organization's logo on the event's landing page.
- A social media shout-out recognizing your support.
- Inclusion in event email newsletters.
- One complimentary registration for the EmpowerHER Leadership Network.
- Post-event acknowledgement and a personalized thank-you letter.
- The ability to join one session and deliver remarks.

4 Bronze Sponsor - \$1,000

- Recognition as the Bronze Sponsor in event promotions.
- Placement of your organization's logo on the event's landing page.
- A social media shout-out recognizing your support.

Additional benefits for all sponsors:

- Your organization's logo on all event marketing materials.
- The opportunity to submit a promotional piece for our virtual event swag bag.
- Access to a curated LinkedIn group for sponsors and participants to foster connections.
- A post-event report detailing the reach and impact of your sponsorship.

Join us in our mission to empower and inspire female leaders in Canadian healthcare. Together, we can make a lasting impact on the industry and the lives of countless healthcare professionals.

Contact us:

For more information and to discuss how you can become a sponsor for the EmpowerHER Leadership Network, please contact empowerher@syntaxstrategic.ca.

Thank you for considering this unique sponsorship opportunity.

